WHO READS SANITARY MAINTENANCE?



Only Distributors

Partnering with *Sanitary Maintenance* puts your brand in front of the industry's most influential buyers. As the only magazine in the industry with a circulation exclusively focused on distributors, *Sanitary Maintenance* delivers an audience built specifically for the products, solutions, and insights distributors need. From product sourcing to supplier selection, the audience is actively searching for new ideas, partners, and innovations to stay competitive and serve their customers better. These professionals rely on trusted insights that influence the products they recommend, specify, and sell. Partnering with *Sanitary Maintenance* connects your brand to high-value decision-makers actively seeking solutions to serve their customers and grow their businesses.

10,000
Print Subscribers

16,000
Digital Subscribers

37,825
Total Readership
(including pass-along)

77%
Take Purchasing Action After Reading

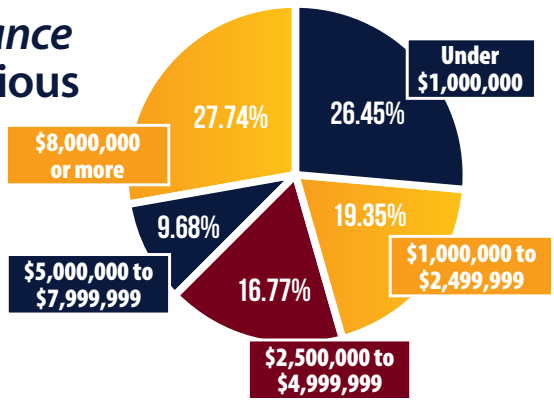
Reach Top Distribution Decision-Makers

Sanitary Maintenance reaches professionals in key purchasing and leadership roles, including:

- Owners
- Presidents/CEOs
- Corporate Officers
- General Managers
- Sales Managers
- Office Managers
- Purchasing Agents

Sanitary Maintenance Readers Drive Serious Buying Power

Over 50% of our readers report annual sales of $2 million or more. Reach the professionals who influence and authorize major purchasing decisions.



Reach the Companies Making Waves in the Industry

Tap into the most recognized and influential distributors in the Jan/San space, including:

ACME Paper & Supply Co., Inc. Founded 1946 · Brame Taking the Next Step · Imperial Brady · SouthEast Link · Solutex, Inc. Solutions for a Clean and Healthy Planet · Spruce Industries

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SANITARY MAINTENANCE



2027 EDITORIAL CALENDAR SANITARY MAINTENANCE

JANUARY/ FEBRUARY	MARCH	APRIL	MAY/JUNE	JULY/AUGUST	SEPTEMBER/ OCTOBER	NOVEMBER/ DECEMBER
Business Topics	**Jan/San's Most Comprehensive Buyers Guide**	**Business Topics**	**Business Topics**	**Business Topics**	**Business Topics**	**Business Topics**
Successful Sales Strategies Success Strategies for Family-Owned, Multigenerational Businesses Team Recognition	Chemicals Cleaning Tools Equipment Restroom Fixtures & Consumables Software & Specialty Products Wholesalers Buying Groups	Overcoming Sales Hurdles Selling Green & Sustainability Getting to Know Industry Reps	Tips to Grow Sales 2027 Sales Leaders Award Recognition Freetime Feature	Reevaluating the Sales Process Benefits of Working With Buying Groups Insights on Industry Leaders	Stronger Sales Pipelines Managing a Multigenerational Workforce Profiling People of Jan/San ISSA Show Highlights	Improving Sales Performance 2027 End User Purchasing Study Results Freetime Habits of Jan/San Pros
Featured Editorial/ Cleaning Coverage		**Featured Editorial/ Cleaning Coverage**	**Featured Editorial/ Cleaning Coverage**	**Featured Editorial/ Cleaning Coverage**	**Featured Editorial/ Cleaning Coverage**	**Featured Editorial/ Cleaning Coverage**
Floor Care Chemicals & Equipment Towels, Tissue & Dispensers Waste Containment & Disposal		Proportioners & Preportioned Chemicals Carpet Chemicals & Equipment Laundry Care	Cleaners, Disinfectants, Sanitizers Food Service Disposables Private Label Offerings	Technology Hand Hygiene Products Snow Removal & Winter Products	Equipment Accessories Odor Control & Air Care Hand Tools	Restroom Supplies Vacuums & Accessories Floor Equipment
Product Showcase	**Product Showcase**	**Product Showcase**	**Product Showcase**	**Product Showcase**	**Product Showcase**	**Product Showcase**
Restroom		Sustainability	Floor & Carpet Warehouse Operations	Infection Prevention	ISSA Showcase	Product Picks for 2028
Bonus Distribution	**Bonus Distribution**	**Bonus Distribution**	**Bonus Distribution**	**Bonus Distribution**	**Bonus Distribution**	**Bonus Distribution**
					ISSA Show North America	
Educational Webcast Opportunities	**Educational Webcast Opportunities**	**Educational Webcast Opportunities**	**Educational Webcast Opportunities**	**Educational Webcast Opportunities**	**Educational Webcast Opportunities**	**Educational Webcast Opportunities**
February - Strategies that Drive Business Growth	March - The Top Cleaning Challenges in Educational Facilities and How to Overcome Them	April - Productivity Part 1 - Recruit, Train, Retain: The Productivity Advantage	May - Productivity Part 2 - Day vs. Night: A Smarter Approach to Cleaning Schedules June - Productivity Part 3 - How Ergonomics and Workplace Safety Lead to Better Productivity	August - Training Technicians for Modern Floor Care	September - Turning BSC Business Challenges Into Opportunities October - Emerging Technology & Autonomous Equipment	
Ad Close	**Ad Close**	**Ad Close**	**Ad Close**	**Ad Close**	**Ad Close**	**Ad Close**
1/15/27	2/12/27	3/12/27	5/11/27	7/13/27	9/13/27	10/12/27
Materials Due	**Materials Due**	**Materials Due**	**Materials Due**	**Materials Due**	**Materials Due**	**Materials Due**
1/22/27	2/19/27	3/19/27	5/18/27	7/20/27	9/20/27	10/19/27

Plan Your Next Campaign With *Sanitary Maintenance*