

Who Reads *Contracting Profits*?

Contracting Profits magazine's readership of owners and top-level executives of building service contractor firms is an essential audience to reach. As the fastest-growing segment of the industry, BSCs represent an increasingly important audience for suppliers of cleaning products and solutions—and *Contracting Profits* is the only magazine in the industry that exclusively targets these building service contractors. These readers depend on *Contracting Profits* for up-to-the-minute information on issues they face every day, including staffing, technology, efficiency and more. Plus, as the official publication of Building Service Contractors Association International, readers look for information from their perspective in every issue.

The Official Magazine of BSCAI

19,500
Print Subscribers

16,000
Digital Subscribers

42,900
Total Readership
(including pass-along)

70%
Take Purchasing Action After Reading

Reach Top Building Service Contractors

Contracting Profits is delivered to owners and executives at the BSCs that you want to reach

4M Building Solutions
aramark
BRAVO Building Services — Service. Transparency. Trust. — A KBS Company
The Budd Group — Great People ▶ Smart Service
HARVARD®
JANITRONICS Facility Services

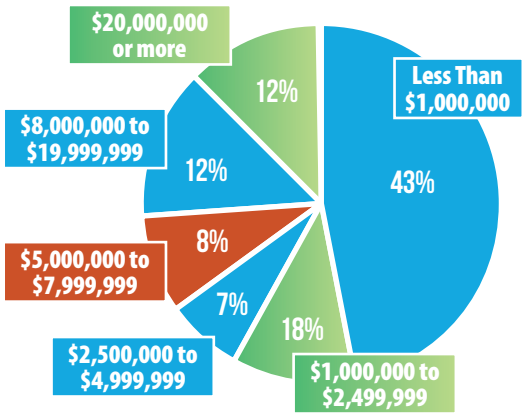
Reach Top BSC Executives

Contracting Profits is read by purchasing decision makers

- Owners
- Presidents/CEOs
- Corporate Officers
- General Managers
- Sales Managers
- Operations Managers
- and Other Executives

Contracting Profits Readers Have Serious Purchasing Power

Gain access to huge budgets by making sure your brand is the first they think of as readers seek the latest and greatest products and processes in order to serve their customers



Why advertising with *Contracting Profits* is so important:

Being a part of *Contracting Profits* grants you access to decision makers who rely on the brand for information on how to better serve their customers and run their businesses.

ContractingProfits



2027 EDITORIAL CALENDAR ContractingProfits

JANUARY/ FEBRUARY	MARCH/ APRIL	MAY/ JUNE	JULY/ AUGUST	SEPTEMBER/ OCTOBER	NOVEMBER/ DECEMBER
Business Topics	**Business Topics**	**Business Topics**	**Business Topics**	**Business Topics**	**Business Topics**
BSC Success Story - Expanding Service Offerings —— BSCs Benefit from Business Coaching —— Leadership Growth Opportunities	Female Leaders Making Their Mark on the BSC Industry —— Business Growth Strategies —— Expanding the Customer Base	2027 State of Contract Cleaning/Market Study Results —— Job Costing & Strategic Growth —— Selling a Service	Selling the Benefits of Sustainability —— Safety as a Competitive Advantage —— Overcoming Leadership Hurdles	Managing Customer Expectations -2027 Study Results —— Strategic Planning Drives BSC Growth —— Improve Customer Relations	Overcoming Common BSC Challenges —— ROI on Reducing Turnover —— Unlock Sales Success
Featured Editorial/ Cleaning Coverage	**Featured Editorial/ Cleaning Coverage**	**Featured Editorial/ Cleaning Coverage**	**Featured Editorial/ Cleaning Coverage**	**Featured Editorial/ Cleaning Coverage**	**Featured Editorial/ Cleaning Coverage**
Floor Care Chemicals & Equipment —— School Cleaning —— Ergonomic Tools	Towels, Tissue & Wipes —— Carpet Care —— Sustainability Tools & Equipment	Hand Tools —— Infection Prevention —— Uniforms & Workwear	Floor & Carpet Equipment —— Hand Hygiene Products —— PPE and Safety Supplies	Restroom Essentials —— Healthcare Cleaning —— Waste Management	Cleaning Chemicals, Disinfectants, Sanitizers —— Odor Control & Air Care —— Facility Maintenance
BSCAI Highlights	**BSCAI Highlights**	**BSCAI Highlights**	**BSCAI Highlights**	**BSCAI Highlights**	**BSCAI Highlights**
Industry Insight/Education and CEO Seminar Highlights	BSCAI Member Feedback and Executive Conference Expectations	Leadership Advice from Successful BSCs	Industry Trends and How BSCs are Impacted	BSCAI Contracting Success Show Highlights	Recognizing CLEAN Award Winners
Sponsored Content	**Sponsored Content**	**Sponsored Content**	**Sponsored Content**	**Sponsored Content**	**Sponsored Content**
Take 5: Cleaning Tools & Carts	Take 5: Restroom Care	Take 5: Floor & Carpet Care	Take 5: Technology & Business Solutions	BSCAI & ISSA Event Bonus	Take 5: Products Contributing to Productivity
Bonus Distribution	**Bonus Distribution**	**Bonus Distribution**	**Bonus Distribution**	**Bonus Distribution**	**Bonus Distribution**
Clean Buildings at NFMT East	BSCAI's EXEC MGMT Conference			BSCAI's Contracting Success Conference —— ISSA Show North America	2028 BSCAI's CEO Seminar
Educational Webcast Opportunities	**Educational Webcast Opportunities**	**Educational Webcast Opportunities**	**Educational Webcast Opportunities**	**Educational Webcast Opportunities**	**Educational Webcast Opportunities**
February - BSC Focus: Strategies that Drive Business Growth	March - The Top Cleaning Challenges in Educational Facilities and How to Overcome Them —— April - Productivity Part 1 - Recruit, Train, Retain: The Productivity Advantage	May - Productivity Part 2 - Day vs. Night: A Smarter Approach to Cleaning Schedules —— June - Productivity Part 3 - How Ergonomics and Workplace Safety Lead to Better Productivity	August - Training Technicians for Modern Floor Care	September - BSC Focus: Turning BSC Business Challenges Into Opportunities —— October - Emerging Technology & Autonomous Equipment	
Ad Close	**Ad Close**	**Ad Close**	**Ad Close**	**Ad Close**	**Ad Close**
12/21/26	2/15/27	4/16/27	6/14/27	9/17/27	10/18/27
Materials Due	**Materials Due**	**Materials Due**	**Materials Due**	**Materials Due**	**Materials Due**
12/28/26	2/22/27	4/23/27	6/21/27	9/24/27	10/25/27

Plan Your Next Campaign With *Contracting Profits*