

# SANITARY

CELEBRATING 80 YEARS

# MAINTENANCE

The #1 Trusted Resource  
for Jan/San Distributors

Multiple-Time Winner  
of American Inhouse  
Design Award

# 13,000

Distributor Owner/Executive subscribers

**Most Requested** Industry Publication

**88%** Pick up their copy within  
a week of receiving

**81%** Take a purchasing action after  
seeing an ad in Sanitary Maintenance

## ADVERTISING SALES

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# » 2023 Editorial Calendar

Complete kit available at [CleaningMediaKit.com](http://CleaningMediaKit.com)

# SANITARY CELEBRATING 80 YEARS MAINTENANCE

**BETTER CONTENT | BETTER REACH | BETTER REPUTATION | BEST VALUE**

Issue	SPECIAL COVERAGE	PRODUCT COVERAGE	SPECIAL 80TH ANNIVERSARY COVERAGE	BONUS OPPORTUNITY	AD CLOSE	MATERIALS DUE	EVERY ISSUE
<b>Jan/Feb</b>	2023 Sales Leaders Award Recognition	Floor Equipment & Robotics Towel & Tissue	Remembering the 1940s	Trending Now: Improving Indoor Air (Advertorial)	01/12	01/19	<p>Freetime: Gretchen Roufs shares how members of the industry spend their free time in this popular column</p> <p>The Strategic Sell: Learn sales trends and rep training techniques from two well-known jan/san sales experts</p> <p>Face of the Industry: A round-up of the latest industry mergers, personnel announcements, awards and more</p> <p>Case Study: Manufacturers can submit examples of distributors finding success with their products</p> <p>Products: A showcase of the latest product innovations</p>
<b>March</b>	Annual Buyer's Guide		Flashback to the 1950s	Advertisers receive listing upgrades	02/09	02/16	
<b>April</b>	Anniversary Issue - Celebrating 80 Years in Jan/San	History of Jan/San Flashback Photo Gallery Eight Decades of Cleaning Magazine Milestones and Legacy	Swinging back to the 1960s	Vintage Advertising Section — Then and Now	03/13	03/20	
<b>May/June</b>	Distributor Choice Award Winners 	Hand Hygiene Private Label Products	Celebrating the 1970s	Wholesaler Profile	05/10	05/17	
<b>July/August</b>	Buying Group Membership	Ice Melt Carpet Equipment	Showcasing the 1980s	Trending Now: UV and other Disinfecting Technologies (Advertorial)	07/11	07/18	
<b>September</b>	Survey: End User Purchasing Trends	Cleaners/Disinfectants Batteries & Equipment Parts/Accessories	Rocking in the 1990s	Company Profile	08/11	08/18	
<b>October</b>	ISSA Show Guide	Brooms, Brushes & Mops Odor Control	Cleaning in the Millennium	Bonus Distribution At ISSA Show Advertisers receive a FREE Product Release in the Nov/Dec ISSA Product Showcase	09/13	09/20	
<b>Nov/Dec</b>	ISSA Product Showcase	Floor Care Restroom Care	2010 and Beyond	Trending Now: Distribution Software (Advertorial)	10/11	10/18	