

FACILITYCLEANING DECISIONS™

Reaches the Most
In-House Cleaning Managers

Multiple-Time Winner
of American Inhouse
Design Award

35,500

Facility Cleaning Manager Subscribers

Reaches every market:

Educational, Medical, Government,
Commercial, Industrial, Hospitality, Retail

83% use Facility Cleaning Decisions
to learn about new products

90% Take a purchasing action after seeing
an ad in Facility Cleaning Decisions

Readers are responsible for an average of
19 buildings and 1M sq ft.

ADVERTISING SALES

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» 2023 Editorial Calendar

Complete kit available at CleaningMediaKit.com

FACILITYCLEANING
DECISIONS™

BETTER CONTENT | BETTER REACH | BETTER REPUTATION | BEST VALUE

Issue	SPECIAL COVERAGE	PRODUCT COVERAGE	BONUS OPPORTUNITY	AD CLOSE	MATERIALS DUE	EVERY ISSUE
Jan/Feb	Creating Healthy & Safe Schools	Cleaners and Disinfectants Carpet Equipment	Problem Solver (Advertorial) Bonus Distribution: NFMT Baltimore	01/03	01/10	<p>SPONSOR OPPORTUNITY Faces of the Frontline: Highlighting an outstanding janitor</p> <p>Healthy Schools Feature: A Healthy Green Schools & Colleges Steering Committee member profile.</p> <p>Management Column: This column tackles management challenges facility cleaning executives face on the job.</p> <p>Leadership Column: Leadership advice/tips from facility cleaning executives to other facility cleaning executives.</p> <p>Case Study: Manufacturers can submit examples of facilities finding success with their products</p> <p>Products: A showcase of the latest product innovations</p>
March/April	Healthcare Operational Challenges	Pest/Bird Control Soap and Sanitizer	Problem Solver (Advertorial)	03/03	03/10	
May/June	State of the Industry Advisory Board Roundtable Back to School Preparation	Floor Care Equipment	Problem Solver (Advertorial)	05/03	05/10	
July/August	2023 Annual In-House Management Survey Distributor Choice Product Award Showcase	Infection Control Batteries & Equipment Accessories	Problem Solver (Advertorial)	07/03	07/11	
September/October	Tackling Hospital-Acquired Infections ISSA Show Coverage	Restroom Care Matting	Bonus Distribution: ISSA Show and NFMT Vegas Advertisers receive a FREE Product Release in the Nov/Dec ISSA Product Showcase	09/05	09/12	
November/December	Salary Survey ISSA Product Showcase	Carpet Care Software	Problem Solver (Advertorial)	10/03	10/10	