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» 2023 Editorial Calendar

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Contracting Profits is the official publication of Building Service Contractors Association International (BSCAI).



BETTER CONTENT | BETTER REACH | BETTER REPUTATION | BEST VALUE

Issue	SPECIAL COVERAGE	PRODUCT COVERAGE	BONUS OPPORTUNITY	AD CLOSE	MATERIALS DUE	EVERY ISSUE
Jan/Feb	Q&A with Incoming BSCAI President	Floor Care Soaps and Sanitizers	Showcase: Chemicals	12/13	12/20	<p>BSCAI Member News: Articles and updates for current and potential members of BSCAI</p> <p>SPONSOR OPPORTUNITY — Faces of the Frontline: Highlighting an outstanding janitor</p> <p>Faces of the Industry: A roundup of the latest building service contractor news</p> <p>Case Study: Manufacturers can submit examples of BSCs finding success with their products</p> <p>Products: A showcase of the latest product innovations</p> <p>Be An Elite BSC Column: Consultant and contractor Jordan Tong helps BSCs grow their businesses</p>
March/April	2023 Report on the Building Service Contractor Market	Carpet Care Infection Control	Bonus Distribution at BSCAI EXEC MGMT Conference Showcase: Software	02/14	02/22	
May/June	Pitching Back to School Services	Cleaning/Disinfectanting Exterior Maintenance	Showcase: Cleaning Tools	04/13	04/20	
July/August	Survey: Why Facility Executives Choose Their BSCs	Restroom Products Distributor Choice Product Award Winners	Showcase: Floor Pads & Brushes	06/14	06/21	
Sept/Oct	BSCAI Contracting Success Show Coverage ISSA Show Coverage	Odor Control	Bonus Distribution at BSCAI Contracting Success Conference and ISSA Show Advertisers receive a FREE Product Release in the Nov/Dec ISSA Product Showcase	09/18	09/25	
Nov/Dec	ISSA Product Showcase BSCAI CLEAN Award Winner Profiles	Floor/Carpet Equipment Software	Bonus Distribution at 2024 BSCAI CEO Seminar	10/16	10/23	