

SANITARY MAINTENANCE

The #1 Trusted Resource
for Jan/San Distributors

Multiple-Time Winner
of American Inhouse
Design Award

13,500

Distributor Owner/Executive subscribers

Most Requested Industry Publication

94% Pick up their copy within
a week of receiving

75% Take a purchasing action after
seeing an ad in Sanitary Maintenance

ADVERTISING SALES

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» 2022 Editorial Calendar

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SANITARY MAINTENANCE

BETTER CONTENT | BETTER REACH | BETTER REPUTATION | BEST VALUE

Issue	SPECIAL COVERAGE	PRODUCT COVERAGE	BONUS OPPORTUNITY	ONLINE/VIRTUAL EVENTS	AD CLOSE	MATERIALS DUE	EVERY ISSUE
Jan/Feb	Infection Control	Floor Equipment Distributor Software	Trending Now: Towel & Tissue (Advertorial)	DemoCast	1/11/22	1/18/22	<p>Freetime: Gretchen Roufs shares how members of the industry spend their free time in this popular column</p> <p>The Strategic Sell: Learn sales trends and rep training techniques from two well-known jan/san sales experts</p> <p>Face of the Industry: A round-up of the latest industry mergers, personnel announcements, awards and more</p> <p>Case Study: Manufacturers can submit examples of distributors finding success with their products</p> <p>Products: A showcase of the latest product innovations</p>
March	Annual Buyer's Guide		Advertisers receive listing upgrades	Roundtable	2/9/22	2/16/22	
April	Buying Group Membership	Battery Equipment Restroom Equipment & Supplies	Wholesaler Profile	Multi-Sponsor Webcast	3/14/22	3/21/22	
May/June	Distributor Choice Award Winners 	Hand Hygiene Private Label Products	Trending Now: Cleaning Technology & Equipment (Advertorial)	DemoCast	5/10/22	5/17/22	
July/August	E-commerce	Ice Melt Vacuums	Trending Now: Infection Control (Advertorial)	Roundtable Multi-Sponsor Webcast	7/11/22	7/18/22	
September	ISSA Show Guide	Brooms, Brushes & Mops Odor Control	Bonus Distribution At ISSA Show All advertisers receive a FREE Product Release In the November ISSA Product Showcase	DemoCast	8/12/22	8/19/22	
October	Sales Rep Compensation Survey	Cleaners/Disinfectants Equipment Parts & Accessories	Company Profile	Roundtable	9/14/22	9/21/22	
Nov/Dec	ISSA Product Showcase	Floor Care Dilution Control	Trending Now: Software	DemoCast	10/11/22	10/18/22	