

# FACILITYCLEANING DECISIONS™

Reaches the Most  
In-House Cleaning Managers

Multiple-Time Winner  
of American Inhouse  
Design Award

## 35,500

Facility Cleaning Manager Subscribers

### Reaches every market:

Educational, Medical, Government,  
Commercial, Industrial, Hospitality, Retail

**86%** use Facility Cleaning Decisions  
to learn about new products

**76%** Take a purchasing action after seeing  
an ad in Facility Cleaning Decisions

Readers are responsible for an average of  
**19 buildings and 1M sq ft.**

#### ADVERTISING SALES

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# » 2022 Editorial Calendar

Complete kit available at [CleaningMediaKit.com](http://CleaningMediaKit.com)

**FACILITYCLEANING**  
DECISIONS™

## BETTER CONTENT | BETTER REACH | BETTER REPUTATION | BEST VALUE

Issue	SPECIAL COVERAGE	PRODUCT COVERAGE	BONUS OPPORTUNITY	ONLINE/VIRTUAL EVENTS	AD CLOSE	MATERIALS DUE	EVERY ISSUE
<b>Jan/Feb</b>	Creating Healthy & Safe Schools	Cleaners and Disinfectants Vacuums	Trending Now: Floor Care (Advertorial) Bonus Distribution: NFMT Baltimore	DemoCast	1/4/22	1/11/22	<p><b>SPONSOR OPPORTUNITY</b> — Faces of the Frontline: Highlighting an outstanding janitor</p> <p><b>Healthy Schools Feature:</b> A Healthy Green Schools &amp; Colleges Steering Committee member profile.</p> <p><b>Management Column:</b> This column tackles management challenges facility cleaning executives face on the job.</p> <p><b>Case Study:</b> Examples of in-house departments finding success with their specific products.</p> <p><b>Products:</b> A showcase of the latest product innovations.</p>
<b>March/April</b>	Earth Day - Green & Sustainable Initiatives Healthcare Operational Challenges	Preventing Slips & Falls Promote Proper Handwashing	Trending Now: UV Equipment (Advertorial)	Roundtable Multi-Sponsor Webcast	3/2/22	3/9/22	
<b>May/June</b>	State of the Industry Advisory Board Roundtable	Floor Care Equipment Exterior Maintenance	Trending Now: Restroom (Advertorial)	DemoCast Solutions Exchange	5/4/22	5/11/22	
<b>July/August</b>	2022 Annual In-House Management Survey Distributor Choice Product Award Showcase	Infection Control Cleaning Technology & Equipment	Trending Now: Carpet Care (Advertorial)	Roundtable Multi-Sponsor Webcast	7/1/22	7/11/22	
<b>September/October</b>	Tackling Hospital-Acquired Infections ISSA Show Coverage	Hand Drying Floor Care	Bonus Distribution: ISSA Show and NFMT Vegas Advertisers receive a FREE Product Release in the ISSA Product Showcase	DemoCast Roundtable	8/5/22	8/12/22	
<b>November/December</b>	Complaints Survey ISSA Product Showcase	Carpet Care Restroom Cleaning	Trending Now: Infection Control (Advertorial)	Solutions Exchange DemoCast	10/4/22	10/11/22	