

# ContractingProfits

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Rob Geissler  
Group Director  
Commercial Cleaning Market  
P: 414-228-7701, ext. 361  
Rob.Geissler@tradepress.com

Jeff Blodgett  
Regional Sales Manager  
P: 414-228-7701 ext. 313  
jeff.blodgett@tradepress.com

Eric Bobke  
Regional Sales Manager  
P: 414-228-7701 ext. 504  
eric.bobke@tradepress.com



# » 2022 Editorial Calendar

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## ContractingProfits

Contracting Profits is [the official publication](#) of Building Service Contractors Association International (BSCAI).

BETTER CONTENT   BETTER REACH   BETTER REPUTATION   BEST VALUE							
Issue	SPECIAL COVERAGE	PRODUCT COVERAGE	BONUS OPPORTUNITY	ONLINE/VIRTUAL EVENTS	AD CLOSE	MATERIALS DUE	EVERY ISSUE
Jan/Feb	Q&A with Incoming BSCAI President	Floor Care Soaps and Sanitizers	Bonus Distribution at BSCAI EXEC MGMT Conference Showcase: UV Technology	DemoCast	1/14/22	1/21/22	<p>BSCAI Member News: Articles and updates for current and potential members of BSCAI</p> <p><b>SPONSOR OPPORTUNITY</b> — Faces of the Frontline: Highlighting an outstanding janitor</p> <p>Faces of the Industry: A roundup of the latest building service contractor news</p> <p><b>Case Study:</b> Manufacturers can submit examples of BSCs finding success with their products</p> <p><b>Products:</b> A showcase of the latest product innovations</p> <p><b>Be An Elite BSC Column:</b> Consultant and contractor Jordan Tong helps BSCs grow their businesses</p>
March/April		Vacuums Infection Control	Showcase: Software	Roundtable Multi-Sponsor Webcast	3/17/22	3/24/22	
May/June	2022 Report on the Building Service Contractor Market	Carpet Care Cleaners/Disinfectants	Showcase: Electrostatic Equipment	DemoCast Solutions Exchange	5/13/22	5/20/22	
July/August	Distributor Choice Award Winners	Restroom Products Industry Research	Showcase: Floor Pads & Brushes	Roundtable Multi-Sponsor Webcast	7/14/22	7/21/22	
Sept/Oct	BSCAI Contracting Success Show Coverage ISSA Show Coverage	Infection Prevention Products	Bonus Distribution at BSCAI Contracting Success Conference and ISSA All advertisers receive a FREE Product Release In the November ISSA Product Showcase	DemoCast Roundtable	8/17/22	8/24/22	
Nov/Dec	ISSA Product Showcase BSCAI CLEAN Award Winner Profiles	Floor Care Equipment Software	Bonus Distribution at 2023 BSCAI CEO Seminar	Solutions Exchange DemoCast	10/14/22	10/21/22	