Keeping You in Front of 175,000 Cleaning Industry Buyers

Build Visibility, Create Engagement, Generate Leads

2021 Editorial Calendar
Complete kit online at www.CleaningMediaKit.com

SANITARY MAINTENANCE
The #1 Trusted Resource for Jan/San Distributors
- 13,500 print subscribers
- 75% take action after seeing an ad in Sanitary Maintenance
- Complete coverage of the U.S. and Canada

Contracting Profits
The Premier Publication for Building Service Contractors
- 19,500 print subscribers
- 87% take action after seeing an ad in Contracting Profits
- The only BSC focused magazine in the industry

FACILITY CLEANING DECISIONS
The Leading Resource for In-House Cleaning Managers
- 35,500 print subscribers
- 86% use Facility Cleaning Decisions to learn about new products
- Reaches every market: Educational, Medical, Government, Commercial, Retail, Industrial and Hospitality facilities

CleanLink.com
The Professional Cleaning Industry’s #1 Website
More than 110,000 unique visitors per month

Trade Press Media Group is the only company that helps you reach the cleaning decision-maker universe: Jan/San Distributors, Building Service Contractors, In-House Facility Cleaning Managers.
The #1 Trusted Resource for Jan/San Distributors

13,500 Distributor Owner/Executive subscribers

Most Requested Industry Publication

94% Pick up their copy within a week of receiving

75% Take a purchasing action after seeing an ad in Sanitary Maintenance

ADVERTISING SALES

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Sanitary Maintenance recognizes the 2020 Distributor Choice Award winners

THE LEADING RESOURCE FOR JAN/SAN DISTRIBUTORS

MAY/JUNE 2020 • $8 •
www.cleanlink.com/sm

Transform Your Sales Force

Find A Restroom Dispenser Fit

Lithium Battery Pros And Cons

Essential Tools For ESSENTIAL WORKERS

The education and products customers need to battle COVID-19

Distributors can double as consultants on protocols, products and safety

Lending A Hand

Enhance Marketing Of E-Commerce Sites

Ice Melt Selection And Strategies

Adopt Salesforce Analytics
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Contracting Profits

Reaches the Most
Building Service Contractors

19,500
Building Service Contractor Executive subscribers

Official publication of BSCAI

94% Use Contracting Profits to learn about new products

87% Take a purchasing action after seeing an ad in Contracting Profits

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Multiple-Time Winner of American Inhouse Design Award

The leading resource for building service contractors

www.cleanlink.com/cp • July/Aug '20

Bidding With Software
Investing In Floor Care
Profiling Frontline Staff
PIVOT
Quick To The Official Magazine of PIVOT

Mother-daughter duo gets MSNW Group past all obstacles

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Establishing IAQ Protocol
Top Products
Chemical Application Tips
The Official Magazine of Building a Team
The tight-knit team Bryan Lazorik assembled has taken this BSC to new heights

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Flushing Away Restroom Odors
Understanding Carpet Restoration
Growing Sales On A Budget
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### 2021 Editorial Calendar

Contracting Profits is the official publication of Building Service Contractors Association International (BSCAI).

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Reaches the Most
In-House Cleaning Managers

35,500
Facility Cleaning Manager Subscribers

Reaches every market:
Educational, Medical, Government,
Commercial, Industrial, Hospitality, Retail

86% use Facility Cleaning Decisions
to learn about new products

76% Take a purchasing action after seeing
an ad in Facility Cleaning Decisions

Readers are responsible for an average of
19 buildings and 1M sq ft.

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2021 Digital Opportunities

**CleanLink.com**

**Website**
The Professional Cleaning Industry’s #1 Website. Over 110,000 monthly unique visitors per month. Showcase your ad alongside cutting-edge content.
- Branded Feature
- Category Image Ad
- Editorial Image Ad
- Leaderboard Ad
- Catfish Ad
- Lead-Gen Ad
- Run of Site Ad
- Digital Demos
- Product Innovation
- Retargeting the Industry
- Social Media Marketing

**Cleaning Insider e-Newsletter**
Influence and engage distributors, BSCs and in-house cleaning managers with our effective and respected daily e-Newsletter.

**Sponsorship Opportunities**
You have your choice of several unique ways to align your brand with the most trusted media products in the cleaning industry.
- SM Distributor Choice Awards
- SM End User Purchasing & Distributor Service Survey
- CP Faces of the Frontline Column
- FCD Faces of the Frontline Column
- FCD Facility Cleaning Management Survey
- FCD Salary Survey

**Online Events**
These provide an opportunity for you to engage with customers and prospects, and highlight your knowledge, experience, and ability to solve problems.
- Cleaning Summit • Solutions Exchange
- FastCast • Multi-Sponsor Webcast

**Sole Sponsored**
You command the attention of distributors, BSCs and in-house cleaning managers with these sole-sponsored options.
- Custom Email • Prospect Nuturing Campaign
- FastCast • Virtual Edition Sponsor

**ISSA Show Marketing**
Drive traffic to your booth with these pre-show marketing emails.
- ISSA Product Express Email
- ISSA Show Daily e-Newsletter