Facility Cleaning Decisions

Reaches the Most In-House Cleaning Managers

35,500 Facility Cleaning Manager Subscribers

Reaches every market: Educational, Medical, Government, Commercial, Industrial, Hospitality, Retail

86% use Facility Cleaning Decisions to learn about new products

76% Take a purchasing action after seeing an ad in Facility Cleaning Decisions

Readers are responsible for an average of 19 buildings and 1M sq ft.

Advertising Sales

Rob Geissler
Group Director
Commercial Cleaning Market
P: 414-228-7701, ext. 461
Rob.Geissler@tradepress.com

April Preisler
Senior Regional Director
Northern US
P: 414-228-7701, ext. 504
April.Preisler@tradepress.com
## 2021 Editorial Calendar

Complete kit available at [www.CleaningMediaKit.com](http://www.CleaningMediaKit.com)

<table>
<thead>
<tr>
<th>Issue</th>
<th>SPECIAL COVERAGE</th>
<th>PRODUCT COVERAGE</th>
<th>BONUS OPPORTUNITY</th>
<th>ONLINE SPONSORSHIP</th>
<th>AD CLOSE</th>
<th>MATERIALS DUE</th>
<th>EVERY ISSUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan/Feb</td>
<td>Creating Healthy &amp; Safe Schools</td>
<td>Cleaners and Disinfectants</td>
<td>Trending Now: Floor Chemicals &amp; Equipment (Advertorial)</td>
<td>Virtual Edition Cleaning Insider eNewsletter</td>
<td>1/5/21</td>
<td>1/12/21</td>
<td>SPONSOR OPPORTUNITY — Faces of the Frontline: Highlighting an outstanding janitor</td>
</tr>
<tr>
<td>July/August</td>
<td>2021 Annual In-House Management Survey Distributor Choice Product Award Showcase</td>
<td>Combat Cold and Flu Infections</td>
<td>Trending Now: Carpet Care (Advertorial)</td>
<td>Virtual Edition Cleaning Insider eNewsletter</td>
<td>7/2/21</td>
<td>7/12/21</td>
<td>Green Column: Tips to growing a sustainable and green cleaning program.</td>
</tr>
</tbody>
</table>