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# » 2021 Editorial Calendar

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Contracting Profits is [the official publication](#) of Building Service Contractors Association International (BSCAI).

BETTER CONTENT   BETTER REACH   BETTER REPUTATION   BEST VALUE							
Issue	SPECIAL COVERAGE	PRODUCT COVERAGE	BONUS OPPORTUNITY	ONLINE SPONSORSHIP	AD CLOSE	MATERIALS DUE	EVERY ISSUE
Jan/Feb	Q&A with Incoming BSCAI President	Floor Care Soaps and Sanitizers		Virtual Edition Cleaning Insider eNewsletter	1/15/21	1/22/21	BSCAI Member News: Articles and updates for current and potential members of BSCAI
March/April	Next Generation BSCs - Future Leaders	Vacuums Infection Control	Bonus Distribution at BSCAI EXEC MGMT Conference  Trending Now: End User Software (Advertorial)	Virtual Edition Cleaning Insider eNewsletter	3/17/21	3/24/21	SPONSOR OPPORTUNITY — Faces of the Frontline: Highlighting an outstanding janitor
May/June	2021 Report on the Building Service Contractor Market	Carpet Care Restroom Products		Virtual Edition Cleaning Insider eNewsletter	5/13/21	5/20/21	Faces of the Industry: A roundup of the latest building service contractor news
July/August	Survey: Why Facility Executives Choose Their BSCs  Distributor Choice Award Winners	Cleaners/Disinfectants	Trending Now: Floor Pads & Brushes (Advertorial)	Virtual Edition Cleaning Insider eNewsletter	7/15/21	7/22/21	Case Study: Manufacturers can submit examples of BSCs finding success with their products
Sept/Oct	BSCAI Contracting Success Show Coverage  ISSA Show Coverage	Floor Care Equipment	Bonus Distribution at BSCAI Contracting Success Conference and ISSA  All advertisers receive a FREE Product Release In the November ISSA Product Showcase	Virtual Edition Cleaning Insider eNewsletter	9/16/21	9/23/21	Products: A showcase of the latest product innovations
Nov/Dec	ISSA Product Showcase BSCAI CLEAN Award Winner Profiles	Infection Prevention Products Bidding Tips & Software	Bonus Distribution at 2022 BSCAI CEO Seminar	Virtual Edition Cleaning Insider eNewsletter	10/15/21	10/22/21	Be An Elite BSC Column: Consultant and contractor Jordan Tong helps BSCs grow their businesses