

SANITARY MAINTENANCE

The #1 Trusted Resource
for Jan/San Distributors

13,500

Distributor Owner/Executive subscribers

Most Requested Industry Publication

92% Pick up their copy within
a week of receiving

81% Take a purchasing action after
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Winner of 2019
American Inhouse
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» 2020 Editorial Calendar

SANITARY MAINTENANCE

BETTER CONTENT | BETTER REACH | BETTER REPUTATION | BEST VALUE

Issue	SPECIAL COVERAGE	PRODUCT COVERAGE	BONUS OPPORTUNITY	ONLINE SPONSORSHIP	AD CLOSE	MATERIALS DUE	EVERY ISSUE
Jan/Feb	Infection Control	Floor Care Equipment Distributor Software	Wholesaler Trending Now (Advertorial)	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	1/13/20	1/20/20	<p>Freetime: Gretchen Roufs shares how members of the industry spend their free time in this popular column</p> <p>The Strategic Sell: Learn sales trends and rep training techniques from two well-known jan/san sales experts</p> <p>Face of the Industry: A round-up of the latest industry mergers, personnel announcements, awards and more</p> <p>Case Study: Manufacturers can submit examples of distributors finding success with their products</p> <p>Vendor Support: How manufacturers are assisting their distributor partners in today's marketplace</p> <p>Products: A showcase of the latest product innovations</p>
March	Annual Buyer's Guide		Advertisers receive listing upgrades	Virtual Edition Cleaning Insider e-Newsletter	2/14/20	2/21/20	
April	Buying Group Membership	Batteries Restroom Care	Ad Readership Study	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	3/13/20	3/20/20	
May/June	Distributor Choice Award Winners Interclean Amsterdam Recap	Private Label Products Odor Control Products	Sponsor the Distributor Choice Award program	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	5/15/20	5/22/20	
July/August	E-commerce	Ice Melt Vacuums	Towel/Tissue and Hand Dryer Trending Now (Advertorial)	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	7/13/20	7/20/20	
September	ISSA Show Guide	Dilution Control Diversified Lines: Foodservice, Safety, Office Supplies, Laundry	Bonus Distribution At ISSA Show Special advertising section for Diversified Products All advertisers receive a FREE Product Release In the November ISSA Product Showcase	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	8/14/20	8/21/20	
October	Sales Rep Compensation Survey	Brooms, Brushes & Mops Soap	Sponsor the Sales Rep Compensation Survey	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	9/14/20	9/21/20	
Nov/Dec	ISSA Product Showcase	Floor Care Cleaners/Disinfectants	Distribution Software Trending Now (Advertorial)	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	10/16/20	10/23/20	

Complete kit available at www.CleaningMediaKit.com