

FACILITYCLEANING DECISIONS™

Reaches the Most
In-House Cleaning Managers

35,500

Facility Cleaning Manager Subscribers

Reaches every market:

Educational, Medical, Government,
Commercial, Industrial, Hospitality, Retail

83% use Facility Cleaning Decisions
to learn about new products

79% Take a purchasing action after seeing
an ad in Facility Cleaning Decisions

Readers are responsible for an average of
19 buildings and 1M sq ft.



Winner of 2019
American Inhouse
Design Award

ADVERTISING SALES

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» 2020 Editorial Calendar

BETTER CONTENT | BETTER REACH | BETTER REPUTATION | BEST VALUE

Issue	SPECIAL COVERAGE	PRODUCT COVERAGE	BONUS OPPORTUNITY	ONLINE SPONSORSHIP	AD CLOSE	MATERIALS DUE	EVERY ISSUE
Jan/Feb	Clean Buildings Expo Show Coverage Overseeing Healthcare Operations	Combat Cold and Flu Infections Vacuums	Bonus Distribution: Clean Buildings Expo, NFMT Baltimore Trending Now: Restroom (Advertorial)	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	1/3/20	1/10/20	<p>Healthy Schools Feature: Member of the Green Clean Schools Steering Committee highlights their green program.</p> <p>Case Study: Examples of in-house departments finding success with their specific products.</p> <p>Management Column: This column tackles management challenges facility cleaning executives face on the job.</p> <p>Products: A showcase of the latest product innovations.</p> <p>Green Column: Tips to growing a sustainable and green cleaning program.</p> <p>Sponsor Opportunity – Faces of the Frontline: Highlighting an outstanding janitor</p>
March/April	Use Earth Day to Share Sustainable Initiatives Creating Healthier Schools	Preventing Slips and Falls Cleaners and Disinfectants	Ad Readership Study	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	3/6/20	3/13/20	
May/June	Tackling Hospital-Acquired Infections	Floor Care Equipment Software Pest/Bird Control	Trending Now: Floor Care (Advertorial)	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	5/5/20	5/12/20	
July/August	2020 Annual In-House Management Survey Distributor Choice Product Award Showcase	Hand Drying Batteries	Manager of Distinction Award Sponsorship Opportunity  Annual Management Survey Sponsorship Opportunity	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	7/6/20	7/13/20	
September	ISSA Show Coverage Control Infections Through Handwashing	Cleaning Carts and Mopping Systems	Bonus Distribution: ISSA Show, NFMT Vegas Advertisers receive a FREE Product Release in the ISSA Product Showcase	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	8/7/20	8/14/20	
October	State of the Industry Advisory Board Roundtable Preparing for Winter Weather	Graffiti Odor Control Safety/PPE	Trending Now: Carpet Care (Advertorial)	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	9/4/20	9/11/20	
Nov/Dec	ISSA Product Showcase Complaints Survey	Carpet Care Restroom Cleaning	Trending Now: Infection Control (Advertorial) Salary Survey Sponsorship Opportunity	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	10/6/20	10/13/20	