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» 2020 Editorial Calendar

ContractingProfits

Contracting Profits is [the official publication](#) of Building Service Contractors Association International (BSCAI).

BETTER CONTENT BETTER REACH BETTER REPUTATION BEST VALUE							
Issue	SPECIAL COVERAGE	PRODUCT COVERAGE	BONUS OPPORTUNITY	ONLINE SPONSORSHIP	AD CLOSE	MATERIALS DUE	EVERY ISSUE
Jan/Feb	Q&A with Incoming BSCAI President Clean Buildings Expo Coverage	Floor Care	Bonus Distribution at Clean Buildings Expo	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	1/17/20	1/24/20	<p>BSCAI Member News: Articles and updates for current and potential members of BSCAI</p> <p>Sponsor Opportunity – Faces of the Frontline: Highlighting an outstanding janitor</p> <p>Be An Elite BSC Column: Consultant and contractor Jordan Tong helps BSCs grow their businesses</p> <p>Case Study: Manufacturers can submit examples of BSCs finding success with their products</p> <p>Products: A showcase of the latest product innovations</p> <p>Faces of the Industry: A roundup of the latest building service contractor news</p>
March/April	Cleaning For Health/Janitor Health	Mops & Microfiber Products Vacuums	Bonus Distribution at BSCAI EXEC MGMT Conference Trending Now: End User Software (Advertorial)	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	3/20/20	3/27/20	
May/June	2020 Report on the Building Service Contractor Market <i>a joint study by Contracting Profits and BSCAI</i>	Restroom Products Carpet Care/Restoration	Ad Readership Study	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	5/15/20	5/22/20	
July/August	Bidding Tips & Software 2020 Distributor Choice Award Winners	Floor Care Equipment	Manufacturer Company Profile	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	7/17/20	7/24/20	
Sept/Oct	BSCAI Contracting Success Show Coverage ISSA Show Coverage	Cleaners/Disinfectants	Bonus Distribution at BSCAI Contracting Success Conference and ISSA Show All advertisers receive a FREE Product Release In the November ISSA Product Showcase	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	8/21/20	8/28/20	
Nov/Dec	ISSA Product Showcase BSCAI CLEAN Award Winner Profiles	Infection Prevention Products Battery Care	Bonus Distribution at 2021 BSCAI CEO Seminar	Virtual Edition Cleaning Insider e-Newsletter Sole-Sponsor e-Article	10/19/20	10/26/20	

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