

SANITARY MAINTENANCE

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» 2019 Editorial Calendar

SANITARY MAINTENANCE

BETTER CONTENT | BETTER REACH | BETTER REPUTATION | BEST VALUE

Issue	SPECIAL COVERAGE	PRODUCT COVERAGE	BONUS OPPORTUNITY	ONLINE SPONSORSHIP	AD CLOSE	MATERIALS DUE	EVERY ISSUE
Jan/Feb	Managing Sales Reps	Floor Care Equipment Distributor Software	Ad Readership Study	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	1/11/19	1/18/19	<p>Freetime: Gretchen Roufs shares how members of the industry spend their free time in this popular column</p> <p>The Strategic Sell: Learn sales trends and rep training techniques from two well-known jan/san sales experts</p> <p>Face of the Industry: A round-up of the latest industry mergers, personnel announcements, awards and more</p> <p>Case Study: Manufacturers can submit examples of distributors finding success with their products</p> <p>Vendor Support: How manufacturers are assisting their distributor partners in today's marketplace</p> <p>Products: A showcase of the latest product innovations</p>
March	Annual Buyer's Guide		Advertisers receive listing upgrades	Virtual Edition Cleaning Insider e-Newsletter	2/8/19	2/15/19	
April	Belonging To A Buying Group	Cleaners & Disinfectants Towel And Tissue		Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	3/12/19	3/19/19	
May/June	Distributor Choice Award Winners 	Batteries Odor Control Products	Sponsor the Distributor Choice Award program	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	5/10/19	5/17/19	
July/August	E-commerce and the Amazon Threat	Ice Melt New Cleaning Technologies: Electrostatic and UV	Ad Readership Study	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	6/12/19	6/19/19	
September	End User Purchasing & Distributor Service Survey	Brooms, Brushes & Mops Infection Prevention Products	Sponsor the End User Purchasing & Distributor Service Survey	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	8/16/19	8/23/19	
October	ISSA Show Guide	Vacuums Diversified Lines: Foodservice, Safety, Office Supplies, Laundry	Bonus Distribution At ISSA Show All advertisers receive a FREE Product Release In the November ISSA Product Showcase	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	9/13/19	9/20/19	
Nov/Dec	Report On 2018 Sanitary Supply Distributor Sales a joint study by Sanitary Maintenance and ISSA	Hand Dryers ISSA Product Showcase		Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	10/11/19	10/18/19	

Complete kit available at www.CleaningMediaKit.com