

# FACILITYCLEANING DECISIONS™

Reaches the Most  
In-House Cleaning Managers

**35,500**

Facility Cleaning Manager Subscribers

**Reaches every market:**

Educational, Medical, Government,  
Commercial, Industrial, Hospitality, Retail

**86%** use Facility Cleaning Decisions  
to learn about new products

Readers are responsible for an average of  
**19 buildings and 1M+ sq ft.**



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# » 2019 Editorial Calendar

## BETTER CONTENT | BETTER REACH | BETTER REPUTATION | BEST VALUE

Issue	SPECIAL COVERAGE	PRODUCT COVERAGE / CLEANING OPERATIONS / HOOK TOPICS	BONUS OPPORTUNITY	ONLINE SPONSORSHIP	AD CLOSE	MATERIALS DUE	EVERY ISSUE
<b>Jan/Feb</b>	Clean Buildings Expo Coverage Complaints Survey Overseeing Healthcare Operations	Combat Cold and Flu Infections Vacuums	Bonus Distribution: Clean Buildings Expo, NFMT Baltimore Trending Now: Restroom (Advertorial)	Healthy Schools e-Newsletter Virtual Edition Cleaning Insider e-Newsletter Sole-sponsor e-Article	<b>1/4/19</b>	<b>1/11/19</b>	<p><b>Healthy Schools Feature:</b> Member of the Green Clean Schools Steering Committee highlights their green program.</p> <p><b>Case Study:</b> Examples of in-house departments finding success with their specific products.</p> <p><b>Management Column:</b> This column tackles management challenges facility cleaning executives face on the job.</p> <p><b>Products:</b> A showcase of the latest product innovations.</p> <p><b>Green Column:</b> Tips to growing a sustainable and green cleaning program.</p>
<b>March/April</b>	Use Earth Day to Share Sustainable Initiatives Creating Healthier Schools	Preventing Slips and Falls on Hard Floors Advantages to Water Technologies	Ad Readership Study	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsor e-Article	<b>3/5/19</b>	<b>3/12/19</b>	
<b>May/June</b>	2018 Annual In-House Management Survey Tackling Hospital-Acquired Infections	Waste Management & Sustainable Alternatives Hand Drying	Trending Now: Floor Care (Advertorial) Annual Management Survey Sponsorship Opportunity	Healthy Schools e-Newsletter Virtual Edition Cleaning Insider e-Newsletter Sole-sponsor e-Article	<b>5/3/19</b>	<b>5/10/19</b>	
<b>July/August</b>	Back to School Issue Control Infections Through Handwashing	Cleaning for Health Differences Between Cleaners and Disinfectants	Manager of Distinction Award Sponsorship Opportunity (results in Feb 2020 issue) 	Healthy Schools e-Newsletter Virtual Edition Cleaning Insider e-Newsletter Sole-sponsor e-Article	<b>7/5/19</b>	<b>7/12/19</b>	
<b>September</b>	State of the Industry Advisory Board Roundtable Distributor Choice Product Award Showcase	Paper Towel & Tissue Floor Care Equipment Technologies	Trending Now: Carpet Care (Advertorial)	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsor e-Article	<b>8/2/19</b>	<b>8/9/19</b>	
<b>October</b>	ISSA Show Coverage Advancements in Green and Sustainable Initiatives	Preparing for Winter Weather Cleaning Carts & Mopping Systems	Bonus Distribution: ISSA Show, NFMT Orlando Advertisers receive a FREE Product Release in the November ISSA Product Showcase	Healthy Schools e-Newsletter Virtual Edition Cleaning Insider e-Newsletter Sole-sponsor e-Article	<b>9/6/19</b>	<b>9/13/19</b>	
<b>Nov/Dec</b>	Salary Survey ISSA Product Showcase	Carpet Cleaning Target Restroom Cleaning Hot Spots	Trending Now: Infection Control (Advertorial) Salary Survey Sponsorship Opportunity	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsor e-Article	<b>10/4/19</b>	<b>10/11/19</b>	