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» 2019 Editorial Calendar

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Contracting Profits is [the official publication](#) of Building Service Contractors Association International (BSCAI).

BETTER CONTENT BETTER REACH BETTER REPUTATION BEST VALUE							
Issue	SPECIAL COVERAGE	PRODUCT COVERAGE	BONUS OPPORTUNITY	ONLINE SPONSORSHIP	AD CLOSE	MATERIALS DUE	EVERY ISSUE
Jan/Feb	Q&A with Incoming BSCAI President Clean Buildings Expo Coverage	Restroom Products	Bonus Distribution at Clean Buildings Expo	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	1/18/19	1/25/19	<p>BSCAI Member News: Articles and updates for current and potential members of BSCAI</p> <p>Be An Elite BSC Column: Consultant and contractor Jordan Tong helps BSCs grow their businesses</p> <p>Case Study: Manufacturers can submit examples of BSCs finding success with their products</p> <p>Products: A showcase of the latest product innovations</p> <p>Faces of the Industry: A roundup of the latest building service contractor news</p> <p>Book Club: BSCs review their favorite business books in this popular column</p>
March/April	2019 Report on the Building Service Contractor Market a joint study by Contracting Profits and BSCAI Ghost Employees/Worker Accountability	Vacuums	Bonus Distribution at BSCAI EXEC MGMT Conference Ad Readership Study	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	3/18/19	3/25/19	
May/June	Automating Operations With Software Recruitment Strategies	New Cleaning Technologies: Electrostatic, Engineered Water		Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	5/17/19	5/24/19	
July/August	Why Facility Executives Choose Their BSCs Showcasing Top Products Chosen by Distributors	Floor Care Machine Advancements	Manufacturer Company Profile Sponsor our survey of Facility Executives	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	7/19/19	7/26/19	
Sept/Oct	BSCAI Contracting Success Show Coverage ISSA Show Coverage	Cleaners/Disinfectants	Bonus Distribution at BSCAI Contracting Success Conference & ISSA Show All advertisers receive a FREE Product Release In the November ISSA Product Showcase	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	9/18/19	9/25/19	
Nov/Dec	ISSA Product Showcase BSCAI CLEAN Award Winner Profiles	Infection Prevention Products	Bonus Distribution at 2020 BSCAI CEO Seminar	Virtual Edition Cleaning Insider e-Newsletter Sole-sponsored e-Article	10/18/19	10/25/19	

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