

BETTER CONTENT | BETTER REACH | BETTER REPUTATION | BEST VALUE

Month	SPECIAL COVERAGE	FACILITY COVERAGE	CLEANING OPERATIONS	SPECIAL OPPORTUNITIES	BONUS DISTRIBUTION	ONLINE COVERAGE	AD CLOSE	MATERIALS DUE
January								
February		Overseeing Healthcare Operations	Floor Care Vacuums Handwashing & Drying	Trending Now: Restroom Care Case Study Healthy Schools Feature Green Seal Column Ben Walker Management Column	NFMT Baltimore	Healthy Schools Email	January 5, 2018	January 11, 2018
March						Webcast Top Products		
April		Managing Colleges & Universities	Restroom Care Carpet Care Pest Management	Trending Now: Infection Control Case Study Healthy Schools Feature Green Seal Column Ben Walker Management Column			March 6, 2018	March 12, 2018
May		Overseeing Healthcare Operations	Cleaners & Disinfectants Floor Pads & Brushes	Case Study Healthy Schools Feature Green Seal Column Ben Walker Management Column		Webcast Healthy Schools Email	April 5, 2018	April 11, 2018
June	2018 Facility Cleaning Manager Survey Results	Managing K-12 & Higher Ed Facilities	Infection Control Hand Dryers	Trending Now: Floor Care Case Study Healthy Schools Feature Green Seal Column Ben Walker Management Column	Green Clean Schools Leadership Summit	Top Products	May 5, 2018	May 11, 2018
July						Webcast		
August	Green & Sustainable Initiatives	Overseeing Health & Longterm Care Operations	Engineered Water Cleaning Carts & Caddies Soap & Hand Sanitizers	Case Study Healthy Schools Feature Green Seal Column Ben Walker Management Column		Healthy Schools Email	July 5, 2018	July 11, 2018
September		Leading A Hospitality Department	Floor Care Equipment Restroom Care	Trending Now: Carpet Care Case Study Healthy Schools Feature Green Seal Column Ben Walker Management Column		Webcast Top Products	August 7, 2018	August 13, 2018
October	ISSA Show North America Show Guide IEHA Show Guide	Overseeing Healthcare Operations	Floor & Carpet Care Chemicals Ultraviolet (UV) Technology	Case Study Healthy Schools Feature Green Seal Column Ben Walker Management Column	ISSA Show North America IEHA NFMT Vegas	ISSA Coverage IEHA Coverage ISSA Product Express	September 5, 2018	September 11, 2018
November	ISSA Show North America Product Showcase	Managing Educational Facilities	Paper Products & Dispensing Waste Management & Recycling Matting	Trending Now: Infection Control Case Study Healthy Schools Feature Green Seal Column Ben Walker Management Column		Healthy Schools Email	October 5, 2018	October 11, 2018
December						Top Products		

ADVERTISING SALES
With every ad you get:

- A company listing, a link to your ad and a link to your site on an email sent to 35,000 facility cleaning managers
- A company listing, a link to your ad and a link to your site on Cleanlink.com with the issue

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