

ContractingProfits » 2018 Editorial Calendar

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Contracting Profits is the official publication of Building Service Contractors Association International (BSCAI).

BETTER CONTENT | BETTER REACH | BETTER REPUTATION | BEST VALUE

Month	SPECIAL COVERAGE	CLEANING OPERATIONS	PRODUCT SHOWCASE	INDUSTRY COVERAGE IN EVERY ISSUE	BONUS DISTRIBUTION	ONLINE COVERAGE	AD CLOSE	MATERIALS DUE
January								
February	BSCAI President Feature	Soap Vacuums	Hand Sanitizer	BSCAI Member News Faces of the Industry Case Study			January 9, 2018	January 16, 2018
March						Webcast Top Products Newsletter		
April	2018 BSC Market Report	Restroom Care Engineered Water	Towel and Tissue	BSCAI Member News Faces of the Industry Case Study	BSCAI Executive Management Conference		March 9, 2018	March 16, 2018
May						Webcast		
June	Infection Control	Floor Care Green Cleaning	Floor Equipment	BSCAI Member News Faces of the Industry Case Study		Top Products Newsletter	May 9, 2018	May 16, 2018
July						Webcast		
August	Cleaning Frequency and Pricing Survey	Software Carpet Care	Internet of Things	BSCAI Member News Faces of the Industry Case Study			July 9, 2018	July 16, 2018
September	BSCAI Contracting Success & ISSA Show North America Show Guides	Chemicals Floor Care	Disinfectants	BSCAI Member News Faces of the Industry Case Study	BSCAI Contracting Success Conference & ISSA Show North America	Webcast Top Products Newsletter	August 9, 2018	August 16, 2018
October						ISSA Product Express		
November	ISSA Show North America Product Showcase BSCAI CLEAN Award Winners	Restroom Care Robotics	Hand Dryers	BSCAI Member News Faces of the Industry	2019 BSCAI CEO Seminar		October 9, 2018	October 16, 2018
December						Top Products Newsletter		

ADVERTISING SALES

With every ad you get:

- A company listing, a link to your ad and a link to your site on an email sent to 16,000 building service contractor owners and executives
- A company listing, a link to your ad and a link to your site on Cleanlink.com with the issue

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