

Month	Special Coverage	Product Coverage	Bonus Opportunity	Due Dates
January / February	<ul style="list-style-type: none"> - Clean Buildings Conference Coverage - Creating Healthy & Safe Schools 	<ul style="list-style-type: none"> - Cleaners and Disinfectants - Carpet Equipment 	<ul style="list-style-type: none"> - Problem Solver - Bonus Distribution: Clean Buildings Conference & NFMT Baltimore 	<p>Ad Close: 1/2/2025</p> <p>Materials Due: 1/9/2025</p>
March / April	<ul style="list-style-type: none"> - Earth Day - Cleaning and Sustainability 	<ul style="list-style-type: none"> - Brooms, Brushes, Mops & Carts - Soap, Sanitizer & Drying 	<ul style="list-style-type: none"> - Problem Solver 	<p>Ad Close: 3/3/2025</p> <p>Materials Due: 3/10/2025</p>
May / June	<ul style="list-style-type: none"> - State of the Industry Advisory Board Rountable - Back to School Preparation 	<ul style="list-style-type: none"> -Floor Care Chemicals & Equipment - Emergency preparedness/recovery - role of cleaning team before/during/after a natural disaster 	<ul style="list-style-type: none"> - Problem Solver 	<p>Ad Close: 5/1/2025</p> <p>Materials Due: 5/8/2025</p>
July / August	<ul style="list-style-type: none"> - 2025 Annual In-House Management Survey 	<ul style="list-style-type: none"> - Restroom Care - Batteries, Equipment Parts & Accessories 	<ul style="list-style-type: none"> - Problem Solver 	<p>Ad Close: 7/1/2025</p> <p>Materials Due: 7/8/2024</p>
September / October	<ul style="list-style-type: none"> - Staff Recognition to honor International Housekeepers Week and Thank Your Cleaner Day 	<ul style="list-style-type: none"> - Infection Control - Floor Safety 	<ul style="list-style-type: none"> - Bonus Distribution: ISSA Show and NFMT Vegas 	<p>Ad Close: 9/1/2025</p> <p>Materials Due: 9/8/2025</p>
November / December	<ul style="list-style-type: none"> - Salary Study 	<ul style="list-style-type: none"> - Carpet Care - Software 	<ul style="list-style-type: none"> - Problem Solver 	<p>Ad Close: 10/1/2025</p> <p>Materials Due: 10/8/2025</p>