

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

CONTRACTING PROFITS



Trade Press Media Group, Inc.
(See Paragraph 9)
2100 West Florist Avenue
Milwaukee, WI 53209
Tel.: (414) 228-7701
Fax: (414) 228-1134
www.cleanlink.com/cp

Official Publication of: None
Established: 1995
Issues Per Year: 11

FIELD SERVED

CONTRACTING PROFITS serves building service contractors/professional cleaning contractors and manufacturers of sanitary supplies.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are building service contractors/professional cleaning contractor executives including: owners, presidents, corporate officers, general managers and other titled and non-titled personnel in the building service contractor/professional cleaning contractor industry.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	652
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	17
Electronic _____	-
All Other _____	617
TOTAL	1,286

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	29,052	100.0	29,052	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	29,052	100.0	29,052	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	1,352	1,348			30,051	April _____	2,065	64			28,052
February _____	248	249			30,052	May _____	294	293			28,051
March _____	523	524			30,053	June _____	166	167			28,052
						TOTAL	4,648	2,645			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009 This issue is 4.1% or 1,201 copies below the average of the other 5 issues reported in Paragraph two.		
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
Building service contractors/ professional cleaning contractors _____	27,620	98.5
Manufacturers of Sanitary Supplies _____	431	1.5
TOTAL QUALIFIED CIRCULATION	28,051	100.0
PERCENT	100.0	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
Qualification Source	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct request from the recipient: _____	10,385	4,271	-			14,656	52.3
II. Request from recipient's company: _____	640	254	-			894	3.2
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	11	-	-			11	-
V. TOTAL - Sources other than above (listed alphabetically): _____	11,879	611	-			12,490	44.5
*Association rosters and directories _____	114	217	-			331	1.2
*Business directories _____	11,765	394	-			12,159	43.3
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	22,915	5,136	-			28,051	100.0
PERCENT	81.7	18.3	-			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			28,051	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			28,051	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
State & Zip Code		Total Qualified	Percent	State & Zip Code		Total Qualified	Percent
039-049 Maine _____		136		400-427 Kentucky _____		318	
030-038 New Hampshire _____		145		370-385 Tennessee _____		688	
050-059 Vermont _____		69		350-369 Alabama _____		367	
010-027 Massachusetts _____		589		386-397 Mississippi _____		174	
028-029 Rhode Island _____		91		EAST SO. CENTRAL		1,547	5.5
060-069 Connecticut _____		337		716-729 Arkansas _____		248	
NEW ENGLAND		1,367	4.9	700-714 Louisiana _____		319	
100-149 New York _____		1,150		730-749 Oklahoma _____		249	
070-089 New Jersey _____		712		750-799 Texas _____		1,482	
150-196 Pennsylvania _____		1,156		WEST SO. CENTRAL		2,298	8.2
MIDDLE ATLANTIC		3,018	10.8	590-599 Montana _____		145	
430-459 Ohio _____		1,129		832-838 Idaho _____		149	
460-479 Indiana _____		552		820-831 Wyoming _____		59	
600-629 Illinois _____		1,203		800-816 Colorado _____		542	
480-499 Michigan _____		1,051		870-884 New Mexico _____		202	
530-549 Wisconsin _____		675		850-865 Arizona _____		456	
EAST NO. CENTRAL		4,610	16.4	840-847 Utah _____		222	
550-567 Minnesota _____		487		889-898 Nevada _____		386	
500-528 Iowa _____		261		MOUNTAIN		2,161	7.7
630-658 Missouri _____		611		995-999 Alaska _____		128	
580-588 North Dakota _____		94		980-994 Washington _____		687	
570-577 South Dakota _____		89		970-979 Oregon _____		472	
680-693 Nebraska _____		218		900-961 California _____		3,139	
660-679 Kansas _____		256		967-968 Hawaii _____		142	
WEST NO. CENTRAL		2,016	7.2	PACIFIC		4,568	16.3
197-199 Delaware _____		87		UNITED STATES		27,963	99.7
206-219 Maryland _____		506		969 & 004-009 U.S. Territories _____		10	
200-205 Washington, DC _____		44		Canada _____		78	
220-246 Virginia _____		693		Mexico _____		-	
247-268 West Virginia _____		104		Other International _____		-	
270-289 North Carolina _____		1,066		APO/FPO _____		-	
290-299 South Carolina _____		456		TOTAL QUALIFIED CIRCULATION		28,051	100.0
300-319 Georgia _____		1,072					
320-349 Florida _____		2,350					
SOUTH ATLANTIC		6,378	22.7				

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified: _____	30,025	30,054	30,053	30,053	30,055	29,052
Qualified Non-Paid: _	30,025	30,054	30,053	30,053	30,055	29,052
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
11	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

CHANGE OF COMPANY NAME:

Effective with the January 2009 issue, Trade Press Publishing Corp. changed its name to Trade Press Media Group, Inc.

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 331 copies or 1.2%.

Business directories include 1 source of circulation for a quantity of 12,159 copies or 43.3%, including ABI Business List.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Rob Geissler, Publisher

Eric J. Muench, Director of Audience Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 2, 2009

State Wisconsin

County Milwaukee

Received by BPA Worldwide July 2, 2009

Type PD

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