

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

CONTRACTING PROFITS

Trade Press Media Group, Inc.
(See Paragraph 11)
2100 West Florist Avenue
Milwaukee, WI 53209
Tel.: (414) 228-7701
Fax: (414) 228-1134
www.cleanlink.com/cp

Official Publication of: None
Established: 1995
Issues Per Year: 11



FIELD SERVED

CONTRACTING PROFITS serves building service contractors/professional cleaning contractors and manufacturers of sanitary supplies.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are building service contractors/professional cleaning contractor executives including: owners, presidents, corporate officers, general managers and other titled and non-titled personnel in the building service contractor/professional cleaning contractor industry.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	846
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	320
All Other _____	1,152
TOTAL	2,318

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	30,055	100.0	30,055	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	30,055	100.0	30,055	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	402	410			30,060	October _____	3,712	3,712			30,054
August _____	262	254			30,052	November/ December _____	1,869	1,870			30,055
September _____	756	758			30,054	TOTAL	7,001	7,004			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008		
This issue is equal to the average of the other 4 issues reported in Paragraph two.		
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
Building service contractors/ professional cleaning contractors _____	29,632	98.6
Manufacturers of Sanitary Supplies _____	423	1.4
TOTAL QUALIFIED CIRCULATION	30,055	100.0
PERCENT	100.0	-

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	11,126	4,576	-			15,702	52.3
a. Written _____	2,088	1,287	-			3,375	11.2
b. Telecommunication _____	8,417	3,116	-			11,533	38.5
c. Electronic _____	621	173	-			794	2.6
II. TOTAL - Request from recipient's company: _____	686	272	-			958	3.2
a. Written _____	245	141	-			386	1.3
b. Telecommunication _____	372	131	-			503	1.7
c. Electronic _____	69	-	-			69	0.2
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	12	-	-			12	-
a. Written _____	12	-	-			12	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	12,728	655	-			13,383	44.5
*Association rosters and directories _____	122	233	-			355	1.2
*Business directories _____	12,606	422	-			13,028	43.3
Independent field reports _____	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	24,552	5,503	-			30,055	100.0
*See Paragraph 11	PERCENT	81.7	18.3	-		100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			30,055	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			30,055	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2008							
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent		
039-049 Maine _____	146		400-427 Kentucky _____	345			
030-038 New Hampshire _____	157		370-385 Tennessee _____	738			
050-059 Vermont _____	69		350-369 Alabama _____	395			
010-027 Massachusetts _____	654		386-397 Mississippi _____	188			
028-029 Rhode Island _____	99		EAST SO. CENTRAL	1,666	5.5		
060-069 Connecticut _____	378		716-729 Arkansas _____	262			
NEW ENGLAND	1,503	5.0	700-714 Louisiana _____	350			
100-149 New York _____	1,231		730-749 Oklahoma _____	251			
070-089 New Jersey _____	757		750-799 Texas _____	1,623			
150-196 Pennsylvania _____	1,200		WEST SO. CENTRAL	2,486	8.3		
MIDDLE ATLANTIC	3,188	10.6	590-599 Montana _____	151			
430-459 Ohio _____	1,201		832-838 Idaho _____	159			
460-479 Indiana _____	570		820-831 Wyoming _____	66			
600-629 Illinois _____	1,253		800-816 Colorado _____	579			
480-499 Michigan _____	1,093		870-884 New Mexico _____	232			
530-549 Wisconsin _____	700		850-865 Arizona _____	484			
EAST NO. CENTRAL	4,817	16.0	840-847 Utah _____	226			
550-567 Minnesota _____	492		889-898 Nevada _____	456			
500-528 Iowa _____	260		MOUNTAIN	2,353	7.8		
630-658 Missouri _____	648		995-999 Alaska _____	137			
580-588 North Dakota _____	90		980-994 Washington _____	701			
570-577 South Dakota _____	96		970-979 Oregon _____	487			
680-693 Nebraska _____	212		900-961 California _____	3,497			
660-679 Kansas _____	261		967-968 Hawaii _____	159			
WEST NO. CENTRAL	2,059	6.9	PACIFIC	4,981	16.6		
197-199 Delaware _____	98		UNITED STATES	29,949	99.6		
206-219 Maryland _____	531		969 & 004-009 U.S. Territories _____	9			
200-205 Washington, DC _____	55		Canada _____	97			
220-246 Virginia _____	745		Mexico _____	-			
247-268 West Virginia _____	116		Other International _____	-			
270-289 North Carolina _____	1,127		APO/FPO _____	-			
290-299 South Carolina _____	495		TOTAL QUALIFIED CIRCULATION	30,055	100.0		
300-319 Georgia _____	1,167						
320-349 Florida _____	2,562						
SOUTH ATLANTIC	6,896	22.9					

9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008*	July - December 2008*
Total Audit Average Qualified ___	30,025	30,054	30,053	30,053	30,055
Qualified Non-Paid Total _____	30,025	30,054	30,053	30,053	30,055
Qualified Paid Total _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC

***NOTE: 2008 data is unaudited. With each successive year, new data will be added until six 6-month periods are displayed.**
****NC = None Claimed.**

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
11	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

COMPANY NAME CHANGE:

Effective with the January 2009 issue Trade Press Publishing Corp. will change its name to Trade Press Media Group, Inc.

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 355 copies or 1.2%.
 Business directories include 1 source of circulation for a quantity of 13,028 copies or 43.3%, including ABI Business List.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	December 23, 2008
Rob Geissler, Publisher	State	Wisconsin
Eric J. Muench, Director of Audience Development	County	Milwaukee
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	December 23, 2008
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	C365P0D8